


# Kote Konstantinopolskii


10+ years in product design and entrepreneurship experience.

3+ years as design lead in 30M social network and SEO startup from EU.

Ready to bring impact in social, health or eco-industries.

 [linkedin.com/in/konstantinopolskiy/](https://www.linkedin.com/in/konstantinopolskiy/)

 [k.konstantinopolskiy@gmail.com](mailto:k.konstantinopolskiy@gmail.com)

 [kote.work](http://kote.work)

## SEOMonitor

Lead Product Designer  
2022

Transformed team structure and processes to increase chances to reach market fit:

- Raised efficiency by 48% with pessimistic account.
- Switched corporate model to startup based.
- Improved documentation and feedback processes.

## Drive2.ru

Lead Product Designer  
2019–2022

Transformed team structure and processes, making team capable to scale again:

- Raised efficiency by 40% with pessimistic account.
- Created growth levels and coached designers from juniors to seniors.
- Created a design system and doubled the speed of prototypes assembly.

Senior Product Designer  
2017–2019

Designed automatic advertising system for businesses on the market:

- Created multiple MVPs for inner startup which generates \$500K of annual income.

Launched a vote game for the core audience in the sacral part of the product.

- At launch, the game received 1M votes per day.
- However, the project was later canceled due to negative engagement impact.

## Fuckgrechka

CEO  
2016–2022

Reinvented daily budgeting:

- 25K MAU, 5K DAU.
- Ranked in the top 10 budgeting apps every year.

## MRKT

Senior Designer  
2016–2017

Automatized trade flows for seed sellers and buyers with 1B RUR cashflow:

- Created series of MVPs for the product.
- Created a design system.

## iBinom

Product Designer  
2015–2016

Helped company to launch on US Market:

- Radically redesigned genome analysis tool.
- Created a layout for mutation research results.
- Design was mentioned as human-centered.

## Bureau

Product Designer  
2014–2015

Mastered product design in the best UX/UI agency:

- Designed for 1jur.ru, law education systems.
- Redesigned biz-cen.ru, real estate search.
- Redesigned glavbukh.ru, bookkeeping magazine.

## English

Upper-Intermediate

## Design

UX/UI Design Systems

JS HTML CSS

## Soft skills

Project management

Negotiations Coaching

Mentoring Self-awareness

## Frameworks

Lean Customer Development

Lean Startup ShapeUp

JTBD

## Tools

Figma Principle Firebase

Asana Notion